

2026

pame

Partners Against Mortality in Epilepsy

12.2 -12.3.2026 | DENVER | COLORADO

FAMILY DAY & CONFERENCE

2026

SPONSORSHIP &  
UNDERWRITING  
OPPORTUNITIES

*Working together to understand & prevent epilepsy-related mortality*

# EPILEPSY MORTALITY: Urgent and Preventable

## Chelsea Tobin, 23

Chelsea was the sweetest, kindest soul with a great sense of humour, filled with love for her fiancé, her friends and family, martial arts and coffee! She died the day she was to receive her masters degree in teaching. From that day, the world has been bereft of a ton of positive potential that was going to make a difference.

Submitted by Wendy Tobin



**pame**  
Partners Against Mortality in Epilepsy  
Memory Wall

**Epilepsy is one of the most common neurological disorders—and one of the most overlooked causes of preventable death.**



People with epilepsy have a **3X higher risk of early death** than the general population.

In fact, SUDEP is **2nd only to stroke**, in potential years of life lost.

## **MORE THAN 6,000 PEOPLE WITH EPILEPSY DIE PREMATURELY EACH YEAR**

Suicide, status epilepticus and accidents are all causes of mortality with Sudden Unexpected Death in Epilepsy (SUDEP) claiming the most lives.

**Seizure control is the #1 way to reduce mortality**



## **FINDING SOLUTIONS: *Collaboration is key***

PAME was founded in 2012 by the American Epilepsy Society, CURE Epilepsy, the Danny Did Foundation and the Epilepsy Foundation, on the premise that to achieve reductions in mortality we need to work together to understand the problem and drive solutions. Since this time, PAME has grown into a high-impact, multi-stakeholder collaborative that convenes patients, families, clinicians, researchers, advocates, and industry to address one of the most urgent challenges in epilepsy. By uniting diverse perspectives and expertise, PAME drives meaningful progress in research, education, and real-world solutions.

# THE POWER OF CONVENING: PAME Conference & Family Day



## The PAME Conference

Held a day in advance of the AES Annual meeting, is the collaborative's flagship event, bringing together the epilepsy community to share knowledge, build connections, and accelerate progress against epilepsy mortality.



## The Family Day

Provides a dedicated space for families and advocates to connect, learn, and turn lived experience into action and is held prior to the conference.

Showcase the latest scientific and clinical advances | Elevate emerging researchers and new ideas | Foster collaboration across sectors | Inspire action to reduce preventable deaths | Integrate lived experiences throughout all sessions | Create support and community for the bereaved



*Amazing conference. I am so moved by the courage of the families and encouraged by the growing movement to improve SUDEP education and prevention."*

*The interaction between doctors, parents and advocates exceeded my expectations."*



*The most valuable part of the meeting is seeing bereaved families, researchers and advocates come together."*

*"The plenary sessions were outstanding. Getting an overview of the current state of research and clinical care related to seizure-related mortality was very valuable."*



## Key metrics from PAME 2025:

- **325+ CONFERENCE REGISTRATIONS**
- **106 SCIENTIFIC ABSTRACTS** submitted
- **90% OF ATTENDEES** stated they would attend another conference
- **50+ YOUNG INVESTIGATORS** participated in the science mentor's lunch
- **75+ FAMILIES** connected through Family Day
- **100+ STORIES** shared through the virtual memory wall
- **20+ nonprofit partners**
- **12 corporate sponsors**

# BEYOND THE CONFERENCE:

## Growing year-round impact



**While PAME began as a biennial conference, it has evolved into a continuous, mission-driven initiative that advances understanding and prevention of epilepsy-related mortality year-round.**

### PAME EXTENDS ITS IMPACT BY:

- Providing **education** through webinars and other online content
- Hosting a **SUDEP research journal club** to connect and inspire researchers
- Creating **community and support** for bereaved families and individuals
- Supporting **advocacy** efforts at the state and federal level
- Fostering **collaboration and community** across stakeholder groups and internationally

Together, these activities position PAME as more than a conference and serving as an ongoing hub for education, collaboration, and impact.

### WHY SUPPORT PAME?

PAME is a widely respected multistakeholder initiative focused on preventing epilepsy deaths. As a growing effort that is housed within the American Epilepsy Society (AES), PAME is uniquely positioned to convene the field around its most urgent and complex challenges.

#### **Supporting PAME offers a unique opportunity to:**

- Demonstrate commitment to reducing epilepsy-related mortality
- Connect with a diverse, multidisciplinary epilepsy community
- Support research, education, and awareness that drive measurable change

Real progress in preventing epilepsy-related deaths will not happen in silos. It requires coordinated action across research, clinical care, advocacy, and lived experience. PAME brings these voices together to drive alignment, accelerate learning, and translate knowledge into action.

**THANK YOU  
FOR YOUR  
CONSIDERATION  
OF SUPPORT.**

We welcome your partnership and hope to work together to advance understanding and drive prevention of preventable epilepsy mortality!

# SPONSORSHIP LEVELS & BENEFITS

The PAME Conference & Family Day offer a meaningful platform to demonstrate your organization's commitment to reducing epilepsy-related mortality while elevating your brand's visibility among key stakeholders. We hope you can sustain this vital partnership. It truly takes a village!

**December 2 & 3 2026**  
**Colorado Convention Center**  
**700 14th St, Denver, CO 80202**



**Family Day & Welcome Reception**  
**Wednesday, December 2nd, 2026**

1:30 PM - 5:30 PM | Family Day  
 6:00 - 7:30 PM | Welcome Reception



**PAME Conference**  
**Thursday, December 3rd, 2026**

8:00 AM - 5:00 PM | PAME Conference  
 5:00 - 7:00 PM | Reception and Posters

	<b>\$25,000 CHANGEMAKER *NEW*</b>	<b>\$20,000 LEADER</b>	<b>\$15,000 ADVOCATE</b>	<b>\$10,000 CONNECTOR</b>	<b>\$5,000 EDUCATOR</b>	<b>\$2,500 FRIEND</b>
Conference Comp Registrations	<b>10</b>	<b>8</b>	<b>6</b>	<b>4</b>	<b>2</b>	<b>1</b>
Recognition in Opening & Closing remarks						
Webinar Sponsorship						
Program Book Ad size	<b>FULL PAGE</b>	<b>FULL PAGE</b>	<b>1/2 PAGE</b>	<b>1/4 PAGE</b>	<b>1/8 PAGE</b>	<b>LISTING</b>
Logo on conference promo emails						
Exhibit Hall Table on December 3						
Dedicated Social Media thank you						
Logo on Meeting Signage						
Logo on website						
Logo on Meeting Slides						

The deadline to submit materials is Friday, October 9th, 2026.

# ADDITIONAL 2026 CONFERENCE UNDERWRITING OPPORTUNITIES:



Interested in profiling your organization beyond traditional conference sponsorship?

We offer the following underwriting opportunities to deepen your commitment and expand your exposure to a diverse and engaged audience: researchers, healthcare professionals, policymakers, advocates, caregivers, and individuals with lived experience.

UNDERWRITING OPPORTUNITY	SPONSORSHIP	BENEFITS
<b>WELCOME RECEPTION</b> Wednesday, December 2nd 6:00PM	<b>\$15,000</b>	<ul style="list-style-type: none"><li>• Signage at reception</li><li>• Conference slideshow</li><li>• Naming Opportunity in Program</li><li>• Invitation for 5 minute remarks at reception</li></ul>
<b>POSTER RECEPTION</b> Thursday, December 3rd 5:30PM	<b>\$15,000</b>	<ul style="list-style-type: none"><li>• Signage at reception</li><li>• Conference slideshow</li><li>• Naming Opportunity in Program</li><li>• Invitation for 5 minute remarks at closing</li></ul>
<b>NETWORKING LUNCH</b> Thursday, December 3rd 12:30PM	<b>\$10,000</b>	<ul style="list-style-type: none"><li>• Signage at buffet and refreshments</li><li>• Conference slideshow</li><li>• Naming Opportunity in Program</li></ul>
<b>SCIENCE MENTOR LUNCH</b> Thursday, December 3rd 12:30PM	<b>\$5,000</b>	<ul style="list-style-type: none"><li>• Room signage</li><li>• Conference slideshow</li><li>• Naming Opportunity in Program</li></ul>
<b>FAMILY DAY PRE-MEETING GATHERING</b> Wednesday, December 2nd 2:00PM	<b>\$5,000</b>	<ul style="list-style-type: none"><li>• Room signage</li><li>• Conference slideshow</li><li>• Naming Opportunity in Program</li></ul>
<b>FAMILY LOUNGE</b> Wednesday and Thursday	<b>\$5,000</b>	<ul style="list-style-type: none"><li>• Room signage</li><li>• Conference slideshow</li><li>• Naming Opportunity in Program</li></ul>

*The deadline for underwrite opportunities is Friday, October 9th, 2026.*

# WAYS TO SUPPORT PAME BEYOND THE ANNUAL CONFERENCE



As part of its mission to educate, PAME hosts at least 4 webinars a year. Webinars are free to join and attract about 50-100 live participants in each session, with recorded viewings accessed on PAME's website, YouTube and Vumedi.

Target audiences include neurologists, researchers, families, and nonprofit leaders.

## 2027 WEBINAR SPONSORSHIP OPPORTUNITIES AND BENEFITS

[pameonline.org](http://pameonline.org)

### WEBINAR SERIES SPONSOR

**\$15,000**

- Sponsor the 2027 PAME webinar series (e.g. 4 webinars)
- Recognition and logo in promotion of all webinars (emails and social media)
- Recognition at beginning and end of all webinars
- Recognition of exclusive sponsorship on the PAME website where the webinars live as an enduring asset
- Recognition of support at the 2027 PAME conference

### SINGLE WEBINAR SPONSOR

**\$2,500**

- Single webinar in 2026 or 2027
- Recognition and logo in promotion of webinar (emails and social media)
- Recognition at beginning and end of webinar
- Recognition on the PAME website where the webinar lives as an enduring asset

### CONTACT

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